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harvest times

Summer 2019



CLAAS Introduces a Brighter Lineup for 2020

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CLAAS





Be Brighter

When I look at the future of CLAAS and its role in agriculture, things look very bright. At CLAAS, we are working hard to make sure business-minded ag professionals have the opportunity to invest in machinery that's just as smart as they are. After all, today's growers have to be better stewards, wiser investors, and savvier business people than ever before.

At CLAAS, we want to help your farm to work as one cohesive unit, and ensure when you step into any of our self-propelled machines or run our balers or hay tools, you feel confident that you're operating a machine that's not just intelligent and intuitive, but also built to last.

You honor us every time you drive one of our machines into a field. We continue to look forward to providing you top-tier equipment that's proven to generate greater returns.

Let's be brighter business people together.

Best regards,

G. Eric Raby

President and General Manager – Sales

CLAAS and *Harvest Times* Have Gone Green!

We're Going Digital.

At CLAAS, we're obviously all for going green! So, whether that means switching to a different shade of green on your machine or helping to reduce waste, we are fully on board!

Our newsletter will still be here to give you information on all things CLAAS, but will change to a 100% digital format. This

new fully electronic version will allow the material to be expedited to guarantee you are getting the most recent and relevant information, to help ensure a better harvest for you.

Sign up online to continue receiving our new Digital Edition of the CLAAS newsletter.



Sign up today at tinyurl.com/ht-claas



JAGUAR forage harvesters and Climate FieldView™ Drive provide harvesters with data connectivity

Operators of JAGUAR forage harvesters can now benefit from more complete information in real time, thanks to a new partnership with Climate Corporation's Climate FieldView™ Drive.

FieldView Drive lends farmers the ability to seamlessly collect and store their yield data. It connects to the CAN diagnostic port of compatible equipment and wirelessly maps field data into a farmer's Climate FieldView account so they can make more informed decisions about their operations, right from the field.

The data is generated from the CLAAS QUANTIMETER yield and moisture measurement systems. Then, the FieldView Drive seamlessly transfers field data into the Climate FieldView account, where farmers can quickly and easily view and analyze their field data.



JAGUAR models that are compatible with FieldView Drive include 2016 or newer JAGUAR 800 and 900 Series forage harvesters, using the factory-installed TELEMATICS system. Compatibility is also available for 2012 or newer JAGUAR 800 and 900 Series forage harvesters, using 3rd party GPS systems.



To check for all required wiring harnesses and S/N breaks, go to tinyurl.com/climate-fieldview.



One Grand Prize Winner, Two First Prize Winners, and Two Different Ultimate Experiences!

The CLAAS Ultimate Experience is all about getting the chance to get up close and personal with CLAAS, and three lucky winners will do just that.

The Grand Prize winner will receive up to **100 hours of use on any CLAAS machine of their choice**, including the newest 2020 models! Experience the most recent innovations and top-tier machine engineering this harvesting season when you choose from the CLAAS line-up of tractors, combine harvesters, forage harvesters, square or round balers or mowers.

Two First Prize winners will receive a **6-day, 5-night trip for two to Germany** to tour the CLAAS factory and headquarters and an extensive product demonstration of the CLAAS product of their choice on their farm.

Enter today!

Experience CLAAS like never before. Register for your chance to win today!

» tinyurl.com/cue-claas

CLAAS Introduces a Brighter Lineup for 2020!

The legendary performance of CLAAS machines just keeps getting better and our newest product innovations for 2020 are in no doubt, a tribute to superior engineering and ingenuity. Committed to delivering efficiency, precision, convenience and reliability, we introduce the newest in our product lineup.



The All-New LEXION 8000-7000 Combine Harvester Series

Speed. Efficiency. Quality.

LEXION just keeps getting better. This combine series saves time and money by streamlining harvesting every step of the way.

The increased capacity covers more acres per hour of just about any crop and in practically any condition. THE APS SYNFLOW HYBRID system is an upgraded processor, delivering 10 percent more capacity than even the previous LEXION combines. And with unloading speeds as fast as 5.1 bushels per second and the industry's largest grain tank (a 510-bushel capacity!), grain handling has never been better.

The LEXION 8000-7000 Series allows operators to adjust threshing and separation independently at the push of a button, adapting to changing crop conditions and increasing grain retention.

DYNAMIC COOLING and a central lubrication system cut maintenance time in half. Of course, DYNAMIC COOLING also reduces the need for maintenance by serving as a barrier from dust and debris, even as it cools the larger engine.

Of course, these new combines still feature the innovative CEMOS AUTOMATIC, which improves capacity by 10 percent, decreases foreign matter in the grain sample by 32 percent, and increases grain retention by 58 percent.



AXION 900-800 Series Tractors

Comfortable. Agile. Speedy.

The efficient AXION tractor enters the North American market with unparalleled flexibility. It's smaller and faster than its powerful big brother the XERION, and is designed to cover ground quickly and efficiently.

Growers can choose from a range of power options, from 200 to 440 horsepower. These tractors also lead the industry in fuel efficiency in PTO horsepower. What does that mean to you? You can use up to 20 more PTO horsepower for your balers and mowers, while burning less fuel – up to a gallon less per hour.

The 900 Series tractor has been trusted by growers around the world and has proven to be a strong performer in multiple on-farm applications. It features CMATIC transmission control for dynamic, smooth and fuel-efficient performance, delivering maximum output and torque. While it moves fast, the engine speed stays low to reduce operating costs.

The 800 Series is built for livestock and livestock input producers. It features a four-point cab suspension for complete operator comfort, and superior cab visibility reduces neck strain. Operators can choose HEXASHIFT or CMATIC transmission to fit the needs of their operation.

DISCO 4000 TRC

High quality feed.
Advanced technology.

The mower used to cut crops can actually improve milk production in dairy cattle. That's why the DISCO 4000 TRC is such an important part of the equation.

This new mower was designed specifically for North American crop conditions. The double roller drive handles tall crops, and the new drawbar attachment provides smoother turning. It's even more flexible, with adjustable swath plates for the perfect windrow size.

Plus, the MAX CUT cutter bar and ACTIVE FLOAT suspension provide a more evenly cut crop with less ash content.





ROLLANT 520

Updated. Upgraded.

Introducing the next generation of round balers. The ROLLANT 520 keeps the reliability that all ROLLANT balers are known for, and adds an updated fixed-chamber design to create perfectly formed bales for better fermentation.

Because the bales are packed so efficiently, there will be fewer of them to handle, with more feed per bale. Operators and dairies will benefit from reduced spoilage, improved milk production, and reduced labor costs.

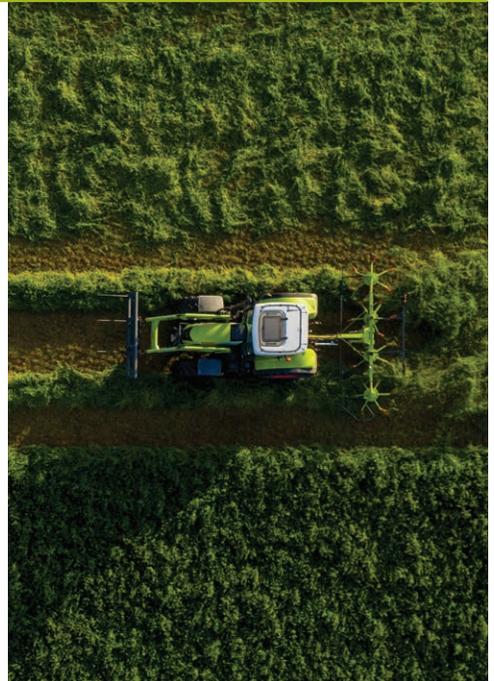
The ROLLANT 520 improves its reliability with reinforced rollers, intelligent chain lubrication and the optional MAXIMUM PRESSURE SYSTEM.

VOLTO 55 TH

Uniform. Fast. Quality.

Getting a fast and uniform dry down, reduces leaf loss and preserves the nutritional value of crops. The VOLTO 55 TH gets the job done with a fast ground speed and an even spread pattern with the MAX SPREAD tine system. Operators can even choose from high or low spread patterns, depending on their crop.

High workloads and heavy windrow conditions are no problem for the strong, reinforced tube tine arms and PERMALINK drive system. Getting from field to field is fast with the hydraulic folding and tilt. This tedder also saves fuel with a 15% lower RPM.



Check out the brighter lineup of new CLAAS products and contact your CLAAS dealer today!

tinyurl.com/CLAAS-new2019

Reduce downtime and increase efficiency with the On Your Farm Parts program



When you work your CLAAS tractors, combines and harvesters as hard as you do, you expect to do a bit of maintenance every year. The On Your Farm Parts program helps you plan ahead and stock parts you anticipate needing, saving you time and money in the long run.

The On Your Farm Parts program is designed to help you reduce downtime and keep you moving during your busiest times of the year. By replacing fast-moving wear parts, belts, chains or whatever your machine needs early in the season, you'll spend more time harvesting in your field and less time waiting for and chasing down parts.

Your operation will benefit from keeping certain replacement parts on location. You can tailor the program to your needs.



See your CLAAS dealer for more information about the On Your Farm Parts program and get a jump on maintaining your CLAAS machine for optimum performance.

NEW

JAGUAR PREMIUM LINE Wear Parts Now have Extended Protection

JAGUAR forage harvesters are dependable, advanced and versatile, and now you can have even more peace of mind when it comes to demanding harvesting conditions. Maintenance is key in keeping any machine running at full capacity, and our PREMIUM LINE package has you covered, with many of the parts now having extended protection coverage that beats any competitor, so operators can keep their machines hard at work in the field.

This extended protection is for all JAGUAR models year 2019 and newer, with PREMIUM LINE Professional packages installed in the factory.

Here is a complete, comprehensive list of the PREMIUM LINE parts covered by this extended protection.

No.	Component	Included in professional package	Extended protection coverage
1	Feed roller wear bars	X	
2	Wear plate at front of feed roller housing (LH and RH)	X	
3	Wear plate at rear of feed roller housing (LH and RH)	X	
4	Smooth roll scraper	X	
5	Drum bottom	X	X
6	Transition wear plate	X	X
7	Rear wall of grass chute	X	X
8	Corn cracker rollers	X	
9	Accelerator paddles	X	X
10	Accelerator housing wear plates	X	X
11	Accelerator housing LH and RH wear plates	X	X
12	Accelerator rear wall	X	X
13	Discharge tower wear liners (front and rear)	X	X
14	Discharge chute rotation ring	X	X
15	All discharge chute wear plates	X	X
16	End flap	X	

Note: Extended protection applies ONLY to original factory-installed parts. Extended protection does not apply to replacement parts.



“The extended protection is for up to 1,500 engine hours or three years of operation, whichever comes first,” says CLAAS Product Manager Matt Jaynes. “The wear parts will be replaced when the CLAAS dealer can see that it is completely worn out due to normal use.”

If you want to learn more about the CLAAS JAGUAR extended protection coverage, please contact your CLAAS dealer.



CLAAS has a stacked deck when it comes to **Dealer's Choice!**



CLAAS Receives **Dealer's Choice Award** for Second Year in a Row



The Equipment Dealers Association (EDA) presented CLAAS the 2019 Dealer's Choice Award in the Full-Line Manufacturer Category. This is the highest rating dealers can bestow on a manufacturer, and this is the second year in a row that CLAAS has earned this top-tiered prize.

"It's an extreme honor to be recognized by our dealers with the 2019 Dealer's Choice Award," says President of CLAAS Global Sales Leif Magnusson.

"It has always been our goal to provide a more reliable and efficient harvest for farmers using our full line of premium equipment, and we absolutely could not do that without the constant

support and expertise of our dealers. I am also proud of and thankful for the employees at CLAAS of America who worked fervently to support our dealers and customers. They are the ones that make this award possible."

The award is based on results from the annual EDA Dealer-Manufacturer Relations Survey, which includes input from 2,500 individual dealer contacts (of all brands) from all 50 U.S. states and 10 Canadian provinces. The survey asks dealers to rank manufacturers on everything from product quality and availability, to technical support and parts, to communication and marketing support.



It's Show Time!

CLAAS has some BIG things in store during the upcoming farm show season, and you're going to want to be front and center to see what's next in precision agriculture, so be sure to mark your calendars!

Be there or be square – or round if we're talking balers, because the (farm) show must go on!

CLAAS Signs On for Nebraska's First German-American Apprenticeship Program

CLAAS and Graepel Manufacturing – another German company with North American operations based in Omaha – became the first two high-tech manufacturers in Nebraska to commit to the three-year ICATT Apprenticeship, a dual study program promoted through the German American Chamber of Commerce.

The ICATT Apprenticeship is a globally recognized program that helps manufacturers develop a pipeline of skilled talent and train the workforce they need to grow. Both CLAAS and Graepel Manufacturing signed on and committed to funding for the program during the Growing Nebraska Skilled Workforce Conference at CLAAS of America.



The ceremony included many delegates, including Nebraska Governor Pete Ricketts, Nebraska Department of Labor Commissioner John Albin, President and CEO of the German American Chambers of Commerce in the Midwest Mark Tomkins and more.

“Companies like CLAAS and Graepel North America have high-quality jobs and tremendous career paths for our state’s workforce. The German Dual Study Apprenticeship Program is an innovative way to address the skilled workforce shortage by helping both people who are looking for great jobs and employers working to recruit and develop talent,” stated Gov. Ricketts.

Date	Show Name	Location
Sept. 10-12	Canada's Outdoor Farm Show	Woodstock, ON
Sept. 10-12	Husker Harvest Days	Grand Island, NE
Sept. 17-19	Farm Science Review	London, OH
Oct. 1-5	World Dairy Expo	Madison, WI
Oct. 15-17	Sunbelt Ag Expo	Moultrie, GA
Nov. 6-8	Agri-Trade Farm Equipment Expo	Red Deer, AB

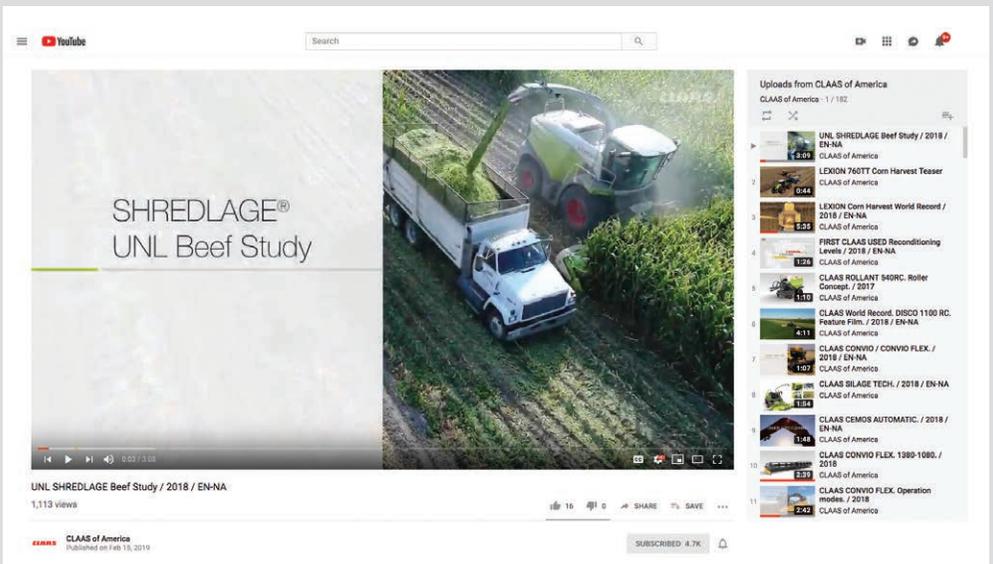


Your All-Access Pass to CLAAS! Via YouTube.

There's a lot of exciting things sprouting up at CLAAS, and we want to give you the first-CLAAS treatment when it comes to staying "in-the-know". Head over to the CLAAS of America YouTube channel and hit subscribe to find the newest happenings from product releases and grower stories to world records, and everything in between.

Get unlimited access to all of our videos for the most up-to-date information, right at your fingertips. And while you're there, be sure to give us a like or comment to let us know what you'd like to see more of.

Trust us when we say you're not going to want to miss all of the action-packed things to come!



 Check out all the action at tinyurl.com/youtube-claas